

Dr. Marion Media Presents...

In the spirit of "Nanny 911" comes "Dr. Marion to the Rescue," starring leading elder care and care giving expert Marion Somers, Ph.D (Dr. Marion).



Synopsis

"Dr. Marion to the Rescue" is a reality television show that features Dr. Marion Somers, a nationally recognized care expert, who in each episode salvages families from generational chaos by an aging parent, grandma, or grandpa. Frustration, resentment, and tempers flare often. Economic problems arise, vacation plans, personal interests, professional dreams, and even college plans are often disrupted. The combination of events sets the drama rivaling the Kardashians.

Arriving in her 1967 Greyhound tour bus, Dr. Marion works through family dynamics, develops a plan to repair communication, overhauls the living environment and ultimately saves the day! Each episode has its share of tension, laughter, love and tears to create a very real view of what is impacting millions of family homes today.

Each show ends with dramatic changes for both the family caregivers and their senior. The senior enjoys newfound independence, and the whole family enjoys an enriched relationship. There is also a twist at the end of each episode for the caregiver, by granting a wish. Each episode the viewer is left with the feeling that even the most challenging situations may be resolved with humor, hope, and love. Viewers will walk away with the feeling they are not alone and an education lesson on care giving.

Pilot

Dr. Marion is contacted by John "Fifi" LaRue, a 47 year old heavy metal rocker, KISS fanatic, and caregiver to his 87 year old mother. He says he's concerned about unsafe conditions in their home for care giving, his ability to afford/provide proper care and the ability to live out his dreams. Arriving on the scene, Dr. Marion dives into the problems. LaRue's career, love of music and income are greatly compromised by the need to look out for Mom 24/7. His mom is resentful and far from happy with her dependency and diminished dignity. With Dr. Marion's help, the personal and physical issues are addressed. We see the house transformed into an improved environment that accommodates the needs of John and his mother with features like grab bars, easy to use computers, large button telephones, rebuilt bathroom, and so on. These improvements – together with better communication and relationships – give both parties greater liberty while enriching their bond. At the end of the show, John and his mother are happier; she is safer; and John has more time to pursue his passion and rock out with his band.



Dr. Marion

She is the Superwoman of elder care. Warm, wise, grandmotherly yet dynamic and authoritative, she has attracted 8 million syndicated readers, and authored the "bible" in her field: "Elder Care Made Easier: Doctor Marion's 10 Steps to Help You Care for an Aging Loved One." A talk-show favorite, she has appeared on The Today Show, ABC News Now, Good Morning America, the NBC Nightly News, NPR, Retirement Living TV, and dozens of local news shows. Her public service series, "Doctor Marion Minute," currently airs on more than 300 radio outlets coast-to-coast. She has also been quoted on elder care issues by AARP, the Associated Press, The New York Times, USA Today, The Wall Street Journal, The Washington Post, Newsweek, Parade magazine, Woman's World, The Baltimore Sun, Newsday, CNN.com, MSN.com, and many others.



Dr. Marion and
Featured
Family



Dr. Marion...Expert Advice

Audience type and size

About 44 million households now include a caregiver, such as John LaRue, and an older person needing care, such as his mother. Furthermore, nearly every American household – close to 100% -- will at some point find itself in John and his mother's situation. The incidence of "caretaker" households is increasing dramatically as 87 million baby boomers reach retirement age. People interested in how to cope in "care giving" households include all age groups and family-member types: grand kids, teens, young parents, middle-aged parents, older people needing care, and those who know they may soon need care.

Media Contact

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